

Department	I – Business and Social Sciences / <i>Wirtschafts- und Gesellschaftswissenschaften</i>
Degree level	Bachelor's
Degree program	Business Administration / <i>Betriebswirtschaftslehre (Dual)</i>
Type of instruction	Exercise
Credits	5
Availability	Winter semester [a 13-week semester]
Hours/week	4

Course number	B05
English title / German title	Introduction to Business English I / <i>Wirtschaftsenglisch I</i>
Credits	5 Cr
Instruction hours	4 hours per week during the lecture period of the semester / 13 weeks!
Subject coverage	Basics of business
Learning objectives / Competencies	<ol style="list-style-type: none"> 1. Understanding of business articles and introduction of business texts (reading comprehension) 2. Fluent and suitable formulation regarding business matters and topics (speaking skills) 3. Understanding of relevant videos and sound recordings (listening comprehension) 4. Participation in discussions in a business context (listening comprehension and speaking skills) 5. Presentation of one's own work and company (writing and speaking skills) 6. Sensitization for cultural differences in business contexts (interculturality) 7. Mastery of basic vocabulary for the description of business matters (lexis) 8. Grammatical rules will be reviewed and their employment improved (grammar)
Requirements	Recommended level of English: Level A2/B1 in line with the Common European Framework of Reference for Languages.
Level	First semester of the degree program
Type of course	Exercise
Status*	Required course
Semester when offered	Winter semester
Assessment of performance	All modalities of performance assessment are provided in an understandable written manner within the course registration period. This information includes the type, amount and date of the required performance assessment, if applicable the requirements regarding student participation within the framework of the course as well as criteria for the determination of the course grade. The following modalities are valid if the instructor does not specify otherwise: written examinations.
Determination of the grade	Exercise 100%
Recognition of alternative courses*	Course of comparable contents
Contents	Basic business topics like company organization, banking, ethics in business, globalization, stock exchange, retail and wholesale business, marketing, sales, distribution, industry, accounting, personnel etc.
Literature	To be announced in class.
Further information	This course is offered in English.

* Only relevant for Beuth students enrolled in a degree program.